



Plotted Development and Land Bank



GREATER SWARNABHOOMI

THE BIG PICTURE



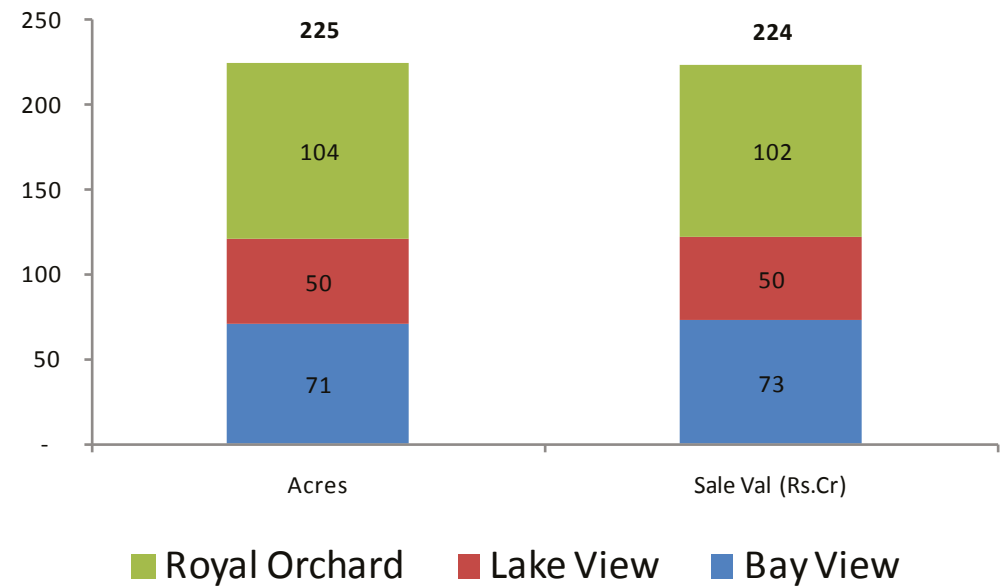
SWARNABHOOMI CITYSCAPES - PLOTTED DEVELOPMENT

Appreciation on plot value aided by

- Amenities & infrastructure
- Access to shared service of MARG Swarnabhoomi in select developments
- Affordable plot size, pricing

Regional economic development aided by

- MARG Swarnabhoomi
- Upcoming BGR energy plant in the vicinity
- Proposed Mugayur ship-repair yard nearby
- Proposed power plant in nearby Cheyyur
- Existing and upcoming developments in ECR as a tourism corridor



Being launched in a phased manner

Around 250 villa plots (4.3 lacs sq.ft.) have been booked by customers with a sale value of ~ Rs. 21 crores

Additional land bank of ~1400 acres for development / sale