

OVER 44,000 RESIDENTIAL UNITS IN CATCHMENT AREA:

A large ratio of footfalls is expected to come from customers who are living in gated communities on OMR.

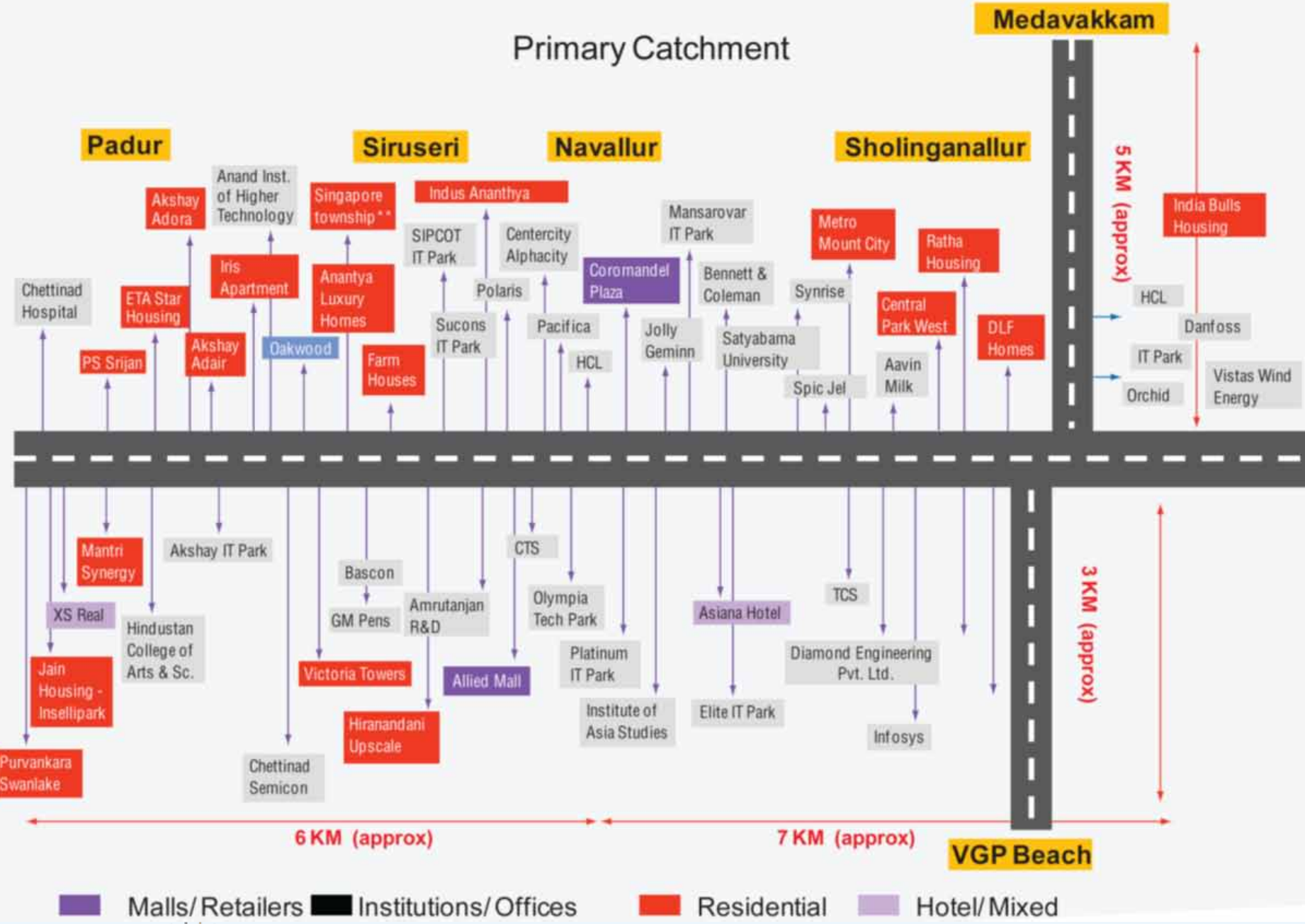
Approx. 30,000 housing units are present on OMR and another 15,000 units are coming up.

This is the catchment which has no other mall in near vicinity. Also, there are stand-alone houses and small residential complexes on OMR.



A list of gated housing units location-wise on OMR is as below:

Location	Existing Units	Upcoming Units
Kottivakkam	246	-
Perungudi	354	-
Thoraipakkam	2,263	-
Karapakkam	158	20
Sholinganallur	1,025	-
Perumbakkam	1,546	3,936
Semmenchery	4,543	-
Navalur	1,986	-
Egatoor	1,080	3,920
Kazhipatur	1,537	470
Siruseri	3,415	-
Padur	4,307	223
Pudupakkam	556	-
Kelambakkam	96	-
Thaiyur	2,016	-
Kalavakkam	1,338	590
Thiruporur	3,382	5,025
Grand Total	29,848	14,184



Immense business potential with over 44000 homes in the immediate catchment