

Headline : MARG Port's Uzhaikum Karangal' project for Rural Women empowerment

Publication : Dinakaran

Date & edition : 16.12.12, Pondicherry

In the note issued by MARG PORT Executive Director and Chief Operating Officer says,

MARG Karaikal Port is developing a total of 9 berths. The Port with the final phase getting operational by 2017 will become versatile to handle different types of cargo.

The port has conceived a novel concept called '**Uzhaikum Karangal**' to help the rural women become self-reliant and economically independent, through promotion of SHGs. Launched in June 2010, with 22 members, the Uzhaikum Karangal project has gained momentum and been an inspiration in forming 4 more SHGs covering 107 rural women overall from the villages, near the Port. SHGs have been instrumental in promoting domestic savings allows the members to take projects that generate supplementary income for their families.

Coffee kiosk, Xerox shop, mobile recharge are some of the few income generation initiatives serves the Port customers, employees and contractors that help generate profits for the women groups running these centres.

In addition to these services to the women we are planning few more welfare activities.